



# Analytics

## Fast, dynamic, real-time insights

Whether you are a novice or a super-user, searching, visualizing, and analyzing your travel data to find answers and make insightful decisions is now easier than ever!

### BENEFITS

- **Make data-driven decisions:** Rapidly identify savings and compliance opportunities and use those to shape travel policy.
- **Transparency:** Provide complete cross-organizational visibility of metrics and KPIs, to encourage stakeholder engagement and build trust.
- **Promote compliance:** Identify and track rogue traveler behavior to drive improved compliance.
- **Iterative insights:** Uncover and answer questions you didn't know you had until presented with information.

### CONTACT

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### Select

Choose from an extensive library of CWTSatoTravel authored content and visualizations. Fully customize colors, layout, and data to create visually stunning, brand-aligned insights.

### Create

Jump start your custom reports by using CWTSatoTravel authorized content as your baseline. Explore additional data elements and visualizations to tell your data story.

### Understand

Analyze KPI shifts with on-demand change analysis. Select data points and let Analytics uncover key drivers and statistical impacts, revealing gaps and opportunities.

### Collaborate

Collaborate effortlessly by sharing dynamic, real-time reports. With just a few clicks, empower your team to stay informed, aligned, and act decisively on the latest data.

### Monitor

Track key metrics that are critical to your mission success and assess your travel program performance.