

BENEFITS

- Make data-driven decisions: Rapidly identify savings and compliance opportunities and use those to shape travel policy.
- **Transparency:** Provide complete crossorganizational visibility of metrics and KPIs, to encourage stakeholder engagement and build trust.
- **Promote compliance:** Identify and track rouge traveler behavior to drive improved compliance.
- Iterative insights: Uncover and answer questions you didn't know you had until presented with information.

CONTACT

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Analytics Fast, dynamic, real-time insights

Whether you are a novice or a super-user, searching, visualizing, and analyzing your travel data to find answers and make insightful decisions is now easier than ever!

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Online Adoption by O&D Trip Type Based on tickets used	14 <i>0</i> % (2.7%	Tickets by Advance Booking Group Original transactions only. This year.	Average Advance Booking Days by Month Organi hassocions ony 30

Select

Choose from an extensive library of CWTSatoTravel authored content and visualizations. Fully customize colors, layout, and data to create visually stunning, brand-aligned insights.

Create

Jump start your custom reports by using CWTSatoTravel authorized content as your baseline. Explore additional data elements and visualizations to tell your data story.

Understand

Analyze KPI shifts with on-demand change analysis. Select data points and let Analytics uncover key drivers and statistical impacts, revealing gaps and opportunities.

Collaborate

Collaborate effortlessly by sharing dynamic, real-time reports. With just a few clicks, empower your team to stay informed, aligned, and act decisively on the latest data.

Monitor

Track key metrics that are critical to your mission success and assess your travel program performance.

CWT SatoTravel